

Language Style used by Victoria in the Movie Entitled “*The Young Victoria*”

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Abstract This study is aimed at identifying the types of language style and analyzing the social factor influence the use of language style in the movie. The data of this study were taken from a movie entitled *The Young Victoria* and it was released on March 6, 2009. The documentation method through note-taking technique was used to collect data. In analyzing the data, the descriptive qualitatively using theory proposed by Joos (1967) to identify the types of language style and the theory of context of situation from Holmes (2013) was applied to analyze the social factors that influence the choice of language style. This study presented five examples of language style and it found that there were five kinds of language style, including frozen style, formal style, consultative style, casual style, and intimate style used by Victoria as the main character in the movie. Moreover, the usage of language style is influenced by social factors, such as participants, setting, topic, and function.

Keywords: *language Style, social factors, movie.*

I. INTRODUCTION

Communication plays a very substantial part in our daily life since people as social creatures need people's help. In human interaction, language is the main tool of communication and it has many purposes. Holmes (1992:12) states that language is used to ask and give certain information to others. It means that with language people can get, transfer, and exchange information, ideas, or something else.

Sociolinguistics deals with discussing the function of language and the factors to convey meaning (Holmes, 1992:1). It means that people speak differently depending on context and the way language is used including language style is known as sociolinguistics. It is the study of the relationship between society and language, which cannot be separated.

Every single individual, group, or nation has its unique language in this world. Language offers several methods of stating the same idea. As a result, no one speaks the same manner, even while discussing the same topic or language, because everyone has their unique style. Style refers to the different ways in which people express themselves in a specific context. In addition, when interacting with

someone, people's communication styles frequently shift depending on the social setting. Moreover, in using the language, people should understand well about a particular situation. People can speak formally or informally depends on the circumstance. This is known as language style.

According to Ducrot and Todorov (1993), language style refers to the specific group use the choice of words in using language when they are speaking. The language style is used for people to appropriate with kinds of situations. It means the different style could be influenced by kind of situation happen like when talking with a client is rather formal than in daily communication with a close friend. So, can match the style with circumstances. It is important to choose a language style that will be appropriate with the situation, formal style or informal one. Language style also makes it simpler to understand who is speaking the language or situation around. It is useful for people to get their purpose in communication by choosing a type of language style.

The language style is not only used by society in real life, but the use of language style can be found in many mediums of our daily life, and these mediums might have occurred in the kinds of forms

of literary work as a movie. In the globalization era, movies are one of the major entertainments distributed around the world which interpret culture involving a message. According to Danesi & Admiranto (2010), a movie is a medium of entertainment that reflection of real society's story through a text that contains a series of photographic images that offers an illusion of continuous movement recorded with sounds. It means possible to analyze the language style phenomena that occurred in the movie because the movie also can give a great deal about the phenomena of code. It can show from the dialog of the character in the movie. Every character has a different style when they speak. A lot of movies indicate utterances of style. One of them is "*The Young Victoria*" movie.

The Young Victoria movie is the object of this study since the movie is interesting which is the story based on real-life at that time. Language style in the movie dialogues needs to be analyzed especially in Victoria's dialogue as a leading character since people do not know the style that is used very diverse.

Some previous studies have been conducted related to a similar topic with the current study. To give a contribution to this study, those studies were reviewed. Khoimah (2019) discussed the classification of language styles found in the movie script *The Queen*. Rullyanti & Nurdianto (2019), emphasizing the language style as the characteristic of a comedian. Therefore, the study discovers language styles in the video "kill the messenger" are used to make various senses of humor. A study proposed by Koa (2019), stated that the readers especially women lured with an advertisement of beauty products due to the use of language styles. It is purposed to know the language style usage in written advertisement influence the readers to buy and use the beauty products. Furthermore, the study proposed by Ginting et al., (2020), stated that the meaning of utterances interpreted by the hearer following the use of style forms during the interaction. Their study focused on the type of language style and its function in women's commercial product advertisements. Other studies from Jamal & Nasrum, (2018) about sociolinguistic which has the same topic discussion to the current study. The study analyzed the kinds of styles used in J.K. Rowling's Harry Potter and The Cursed Child. In their study, Indra & Hamzah (2018), investigated the language styles in Facebook status that are used by teenagers. Unlike those studies, a study proposed by Jawas et al., n.d. (2015) does not mainly focus on the use of language style. However, the study tends more investigates the language features used by Fangirls in the Japanese Idol Online Community.

There are some previous studies by Somia & Meisuri (2012), and Febriani et al., (2019). Both of these studies analyzed the varieties of language

styles and prominent usage of language styles utilized by the movie's characters. A study was written by (Rashid & Zainal (2013), which analyzed about how the examination of linguistic style between Malay and Arabic by contrastive study. Those studies have similarities with the current study in a discussion about language style. Nevertheless, this study analyzed types of language styles proposed by Martin Joos (1967) and the social factor affecting the choice of the style used by Victoria in the movie *The Young Victoria*.

Based on the foregoing introduction, this study aims to determine the different sorts of language styles employed by Victoria and to examine the social context that influences the main character, Victoria uses language style in the Movie entitled "*The Young Victoria*". It is important to be analyzed to get a clear understanding of the use of language style itself, especially in the "*The Young Victoria*" movie. Thus, the readers can utilize types of language style in their social life. Some researchers had been done previously related to a similar topic, language style with different problems arose. Hopefully, this study can be useful as a reference source for the next study which discusses language style.

II. MATERIAL AND METHODS

This study is discussed on identifying the types and social factors that influence the main character, Victoria uses language style in *The Young Victoria* movie. The data source of this study was taken from the United Kingdom movie entitled *The Young Victoria* originally conducted by Jean-Marc Valle and also written by Julian Fellowes. It was released on March 6, 2009, by Sony Pictures Worldwide Acquisitions Group.

The data for this study include primary data gathered from the dialogues between the characters in the movie and subtitles retrieved from a website to help the transcribe. This movie is a historical drama about Queen Victoria's younger years and reign, and even her marriage to Prince Albert. It tells about Victoria's story of romantic courtship and her legendary marriage to Prince Albert. The movie is chosen since the dialogues are usually used by people in their daily life. Therefore, the dialogues are easy to be understood. Besides that, the movie is relevant to this study because there are a lot of utterances potentially as the data source that can be classified at the types of language style according to the particular situation.

This study is library research. In collecting the data, the documentation method was used, and then the note-taking technique was also applied to get the data from the movie. Collecting the data consists of several steps. First, the data were collected by downloading from the internet and watching the movie entitled *The Young Victoria*

intensively. Second, the data were highlighted and noted down by using the note-taking technique. Furthermore, selecting the relevant data and classifying by their types and was continued by analyzing the data based on the theories used in this study.

The collected data were descriptively analyzed by applying the qualitative method. Some steps had been done in analyzing the data. First, classifying the data into its types of language style in the movie applying the theory of language style proposed by Martin Joos (1967). Second, in analyzing the second problem of the social elements that impact the usage of language style was analyzed by using theory from Holmes (2013), and then the result of analyses was presented descriptive sentences.

III. FINDINGS AND DISCUSSION

The analysis in this study focused on types of language styles by using theory from Joos (1967). He divides language style into five types, such as frozen style, formal style, consultative style, casual style, and intimate style. Meanwhile, the theory proposed by Holmes (2013) was used to analyze the social factors that influence the use of style in Victoria's utterance in *The Young Victoria* movie. According to Holmes (2013:9), the social environment in which people speak influences how they speak. He mentions that four social factors determine the choice of language style, they are participants, topic, and setting, and function. The participant is all members who join the conversation, can be speaker and hearer, sender and receiver. The setting is related to the time and place where the speech happens. The topic is a discussion related to the conversation when people communicate and the function is the aims of what the speaker said during the interaction. The discussion of the language style is explained as follows:

Frozen Style

According to Joos (1967:41), frozen style refers to the style that is employed in a highly respectful setting or formal occasions. The analysis can be shown below.

Victoria: **It is with a sense of reverence and honor that I address you, my Privy Councilors, as your Sovereign and Queen. I mourn sincerely the death of my dear uncle, the King, but I know I may count on you to serve me as loyally as you served him. I am young, but I am willing to learn. And I mean to devote my life to the service of my country and my people. I look for your help in this. I know I shall not be disappointed. Thank you**

According to this data, the utterance happened in the hall palace between Victoria and the audience. In this place, there are a lot of people who work in the palace because they gather to mourn the death of the King. From this data, it shows that Victoria's utterance uses frozen style because, after her speech, he said: "*thank you*". It is the utterance of politeness. Looking at the data, Victoria is delivering a speech. In addition, the sentences of Victoria's speech are long and complete. Furthermore, the substance of the speech contributes to the data becoming part of the frozen style, as it is a speech about the nation, and communication is one-way with little or no input from the audience. As a result of these factors, the data might be classified as frozen style. This style is used in a very formal setting on occasions after the death of King William.

This conversation uses frozen style because it is influenced by the setting in the hall palace as a formal place. It shows when Victoria did her speech, and then the audience pays attention to her speech. Besides, the participant also influences the use of this style because the participant in this conversation is Victoria as a Queen. The function is to express her condolences that representing the big royal family. The topic about the death of her dear uncle who is King William and she also declares herself to devote her life to the service of her country and her people.

Formal Style

Joos (1967:36) mentions that frozen style is created to tell the background information when calling someone who has a high position with rank. The analysis can be shown below.

Sir Robert: Every one of your ladies is the wife of a friend of Lord Melbourne. Surely you can see how that looks?

Victoria: **You should not set such store by appearances, Sir Robert.**

Sir Robert: I only ask for a token. For two ladies, even one, who supports my cause. Otherwise, it must seem as if Palace and Parliament have fallen out.

In the conversation above, Victoria's utterances "*You should not set such store by appearances, Sir Robert*" is classified into formal style because Victoria uses the standard language in speaking and the sentences grammatically. From the utterance of the data above, this conversation uses formal style because there are characteristics of formal style. Those are "*Sir*" which indicates the data is part of the formal style. This dialogue occurs in a very formal situation; it can be known based on the place of the data.

Another factor that influences the use of this style is the setting in Victoria's workroom. Besides, the participant also influences the use of this style

because the participants in this conversation are Victoria as a Queen and Sir Robert as a Prime Minister, the prime minister uses formal style to Victoria who has a higher position than him and he uses language style which is appropriate with the situation. Moreover, he uses this style because he wants to show his respect to the Queen. Besides, the topic of their conversation is discussing serious problems about the Prime Minister who selects Victoria's household, and the purpose of the conversation to make the problems clear.

Consultative Style

According to Joos (1967:23), consultative can be defined (1) as the kinds of information provided by the speaker, (2) one type of language which is used for communication in daily life. The analysis can be shown below.

Victoria: Hello.

Ernest: I'm Ernest, ma'am. This is my brother, Albert. I hope we haven't interrupted your studies?

Victoria: **No, not at all. How was your journey?**

Ernest: Long, but not too bad. We had books to keep us busy.

According to the data, the conversation above happens in the lobby between Ernest and Victoria. Ernest is a guest; he is on the way to meet Victoria's mother and then Victoria comes to greet him. From the utterance of the data above, this conversation is categorized into consultative style. Victoria's utterance "*No, not at all. How was your journey?*" is classified into consultative style because of the sentence's semiformal condition. Besides, there are social factors that influence the conversation above which identify as consultative style such as the setting of this conversation took a place in Lobby. It is less of a formal place and it refers to the situation as informal.

Another factor that influences the use of consultative style is the participant because both of them did not know each other. It shows when Ernest introduced himself, he said "*I'm Ernest ma'am*". Surely, they have not a close relationship, then the purpose of this conversation is Victoria wants to get more attention from his interlocutor and to be closer to Ernest with small talk and asking simple questions about him. The topic is Albert's journey.

Casual Style

A casual style is utilized daily, or typical situations acceptable for communication with our friends, and background information is readily added into the casual discussion (Joos, 1967:23). The analysis can be shown below.

Victoria: What did you want to say?

Albert: Only that I understand more than you think of what your life is.

Victoria: **Do you?**

Albert: My childhood wasn't easy either. I lost my mother when I was a boy.

Victoria: I know. *She died*.

From the utterance of the data above, the figures use simple language. It can be seen from Victoria's utterances "*I know. She died*" and "*Do you?*". They have normal or relaxed situations. Moreover, this data can be called as informal style because the grammar is incorrect with omitting some auxiliaries such as when Victoria said "*She died*" and "*Do you?*". Both of the utterances are not complete sentences because those are no subject. Thus, this conversation was classified into casual style because the participant between Albert and Victoria had their relationship as friends. This data also supported the social factors which influence the use of casual style such as the setting of this conversation on the stairs when Victoria went to Victoria's room. Besides, the topic about Albert's childhood who lost his mother which means personal problem and the function is, to tell the truth of what happened in the past.

Intimate Style

A definition comes from Joos (1967:23), intimate style refers to someone who talks with family members, loved ones, and close friends. Moreover, the speaker tends to reveal his/her inner self by using his/her vocabularies. The analysis can be shown below.

Victoria: **Hello, Uncle.**

King William: My dearest niece. Aren't you to greet your cousin, George?

Victoria : **Good evening, George.**

King William: How can my niece and nephew have grown up so when I wasn't looking?

Victoria: Whereas you are quite unchanged and as handsome as ever.

Focuses on the data, this conversation happens at King's birthday party, specifically when Victoria came to the birthday party, then the King, Victoria's uncle, did small talk to her. This conversation uses an intimate style because when Victoria addresses King William with "*Uncle*". This word is usually used in informal situations. Based on Martin Joos's theory, Victoria's utterances "*Hello, Uncle*" and "*Good evening, George*" are classified into intimate style. Because the use of words such as "*Uncle*" and "*George*" are signs of intimacy itself. Furthermore, the conversation occurred among members of the family. King William is the uncle of Victoria. Moreover, the use of casual style is also

influenced by the participant is King William and Victoria, they are family and they have a close relationship. It is proving because King William was special when he addressed Victoria with “*My dearest niece*”. The setting of the place is the King’s birthday party. The situation is not too serious because the topic of this conversation is King William does small talk because he never looks up to his niece, Victoria for a long time. He missed his niece. The function of this conversation is to greet each other.

IV. CONCLUSION

This study focused on categorizing Victoria's language style in the movie *The Young Victoria*. In addition, this study also analyzes the social factor influence the usage of style. Based on the discussion, some points can be drawn as the conclusion of this study. Referring to the first problem of this study, it is found that the main character Victoria in the movie *The Young Victoria* employs five different kinds of linguistic styles. These styles include frozen, formal, consultative, informal, and intimate. The second point is that the use of language style also is influenced by social factors that can make people change their style in communication, such as the setting, the participant, the topic, and the purpose of the conversation.

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