

MATRIK: JURNAL MANAJEMEN, STRATEGI BISNIS DAN KEWIRAUSAHAAN

Terakreditasi SINTA Peringkat 2 SK: 148/M/KPT/2020

MATRIK
MATRIK
MATRIK

Gender, Participant in Online Community and Period of Becoming Entrepreneur Differences and Business Model, Product Creativity, and Social Media Marketing

Meylani Tuti, Rizal Syarief

Does Gender and Academic Year Affect The Performance of Entrepreneurship Education?

Christina Christina, Timotius Febry Christian, Christina Whidya Utami, Lili Kristanti

The Impacts of Product Quality, Promotion, Brand Association, Purchase Decisions on Japanese Motorcycles

Murpin Josua Sembiring, Didin Fatihudin, M.A. Firmansyah

The Effect of Corporate Governance on Corporate Value: The Role of Enterprise Risk Management

Lena Sepriani, Candy

Transformational Leadership and Affective Commitment: Individual Organizational Learning and Motivation as Mediator

Heru Kristanto

Social Capital and Innovation as Competitive Advantage of Creative Industry in Boosting Market Share

Pande Ketut Ribek, Ni Wayan Sri Suprapti, I. Gusti Ayu Ketut Giantari, I Putu Gde Sukaatmadja

Influence Of Organizational Citizenship Behavior To Employee Performance With Employee Competences And Job Satisfaction As Predictors

Andhi Supriyadi, Aurilia Triani Aryaningtyas

The Effect of Entrepreneurial Competency on The Performance of Culinary SMES in Banjarbaru, South Kalimantan

Ni Made Windy WP, Burhanuddin, Siti Jahroh

Countercyclical, COVID-19, and Financial Distress of Rural Bank Setting the Agenda for the Post Covid-19's Stimulus

Putu Vera Wulandari, Gede Sri Darma, Luh Putu Mahyuni

The Influence of Big Five Personality Traits on Perceived Travel Risk and Travel Intention During COVID-19 Pandemic

Vanessa Christina Natalia, Ferrensya Amelinda, Serli Wijaya

The Influence of Financial Literacy and Financial Behavior on Investment Decision for Young Investor in Badung District, Bali

Annabella Claudia Kurniadi, Timotius FCW Sutrisno, Irantha Hendrika Kenang

Diterbitkan oleh: Universitas Udayana

MATRIK: JURNAL MANAJEMEN, STRATEGI BISNIS DAN KEWIRAUSAHAAN	Volume 16	Nomor 2	Halaman 194-336	Denpasar Agustus 2022	ISSN 1978-2853
---	--------------	------------	--------------------	--------------------------	-------------------



Published since 2007 by Udayana University

EDITORIAL TEAM

Editor in Chief

1. **Ni Made Asti Aksari**, Faculty of Economics and Business, Udayana University, Indonesia

Managing Editor

1. **Ni Nyoman Ayu Diantini**, Faculty of Economics and Business, Udayana University, Indonesia
2. **I Gede Nandya Oktora P**, Faculty of Economics and Business, Udayana University, Indonesia

Editorial Board Members

1. **Evan Lau**, Faculty of Economics and Business, Universiti Malaysia Sarawak, Malaysia
2. **Ardi Gunardi**, Departement of Management, Faculty of Economics and Business, Universitas Pasundan Bandung
3. **Manorajan Sahoo**, School of Humanities Kalinga Institute of Industrial Technology (KIIT) Deemed to be University Bhubaneswar, India
4. **Ni Nyoman Kerti Yasa**, Faculty of Economics and Business, Universitas Udayana, Indonesia
5. **I Wayan Edi Arsawan**, Bali State Polytechnic, Indonesia
6. **A Sakir**, Syah Kuala University
7. **Ni Luh Putu Wiagustini**, Faculty of Economics and Business, Udayana University, Indonesia
8. **I Gusti Bagus Wiksuana**, Faculty of Economics and Business, Universitas Udayana, Indonesia
9. **Ni Wayan Sri Suprapti**, Faculty of Economics and Business, Universitas Udayana, Indonesia
10. **I Wayan Gede Supartha**, Faculty of Economics and Business, Universitas Udayana, Indonesia
11. **I Gusti Ayu Ketut Giantari**, Faculty of Economics and Business, Udayana University, Indonesia

Editorial Assistant

1. **Ni Putu Sri Yuristianti**, Faculty of Economics and Business, Udayana University, Indonesia
2. **Komang Eprianti Tamini**, Faculty of Economics and Business, Udayana University, Indonesia

EDITORIAL ADDRESS

BJ Building Lv. III, Faculty of Economics and Business, Udayana University

Jl. PB Sudirman, Denpasar

Tel. 0361-224133, Fax. 0361-241929

e-mail: matrik.fe@unud.ac.id

Instructions for writing articles are on the inside of the back cover