

MATRIK: JURNAL MANAJEMEN, STRATEGI BISNIS DAN KEWIRASAHAAN



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Non-Financial Variables Determining Performance Village Credit Institutions

Ni Luh Putu Wiagustini, I Made Andika Pradnyana Wistawan

Price Discovery Pada Pasar Obligasi Pemerintah Indonesia

Buddi Wibowo

Determinasi Financial Literacy, Status Sosial Ekonomi Orang Tua dan Gaya Hidup

Terhadap Perilaku Konsumsi

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The Effect of Technology Development, Leadership Style and Organization

Culture on Employee Performance

Darsyaf Hadi Wijaya, Buntu Maranu Eppang

Exploring Creativity, Self Confidence And Entrepreneurial Training: The

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EDITOR'S INTRODUCTION

Dear readers,

Matrik: Jurnal Manajemen, Strategi Bisnis dan Kewirausahaan (MJMBK) is published twice a year, in February and August. MJMBK is published with reference to the Periodical Accreditation Guidelines (Number 49/Dikti/Kep/2011) as well as the MJMBK Article Writing Guidelines included at the end of this journal. MJMBK aims as a media of information and exchange of scientific articles between teaching staff, alumni, students, practitioners and observers of science in the fields of accounting and business. The MJMBK editorial staff received various scientific articles as a result of empirical research and theoretical studies related to accounting and business, which of course have never been published in other media.

MJMBK Volume 15 Issue 2 January 2021 published twelve scientific articles on various interesting topics with quantitative and qualitative analysis. Journal topics published in this number consist of Non-Financial Variables Determining Performance Village Credit Institutions; Price Discovery Pada Pasar Obligasi Pemerintah Indonesia; Determinasi Financial Literacy, Status Sosial Ekonomi Orang Tua dan Gaya Hidup Terhadap Perilaku Konsumsi; The Effect of Technology Development, Leadership Style and Organization Culture on Employee Performance; Exploring Creativity, Self Confidence And Entrepreneurial Training: The Determinant Of Entrepreneurial Intention Among Students; Perceived Organizational Support: Critical Analysis Of The Mediation Model For Organizational Commitment Variables; Generasi Z di Bali: Lifestyle dan Social Media Influencer Mengubah Smoker Menjadi Vapor; Peran Etika Kerja Islami sebagai Pemoderasi Pengaruh Kepemimpinan Transformasional terhadap Organizational Citizenship Behavior dimediasi oleh Kepercayaan; Pemanfaatan Media Sosial Untuk Wirausahawan Wanita Di Masa Pandemi Covid-19: Studi Literatur Sistematis; The Effect Of E-Services On Customer Commitments Medied By The Trust Variable; Peran Promosi Penjualan dalam Modifikasi Implementasi Technology Acceptance Model (TAM) Pada Niat Menggunakan E-wallet di Denpasar; Testing of January Effect on the Indonesian Capital Market: Sectoral Analysis of GARCH Models; Analysis of Factors that Influenced Burnout Occurrence during the Enforcement of Area Restriction Policy among Employees in BNN Rehabilitation Center; Peran Kemitraan Stakeholder Terhadap Kapabilitas Inovasi Dan Dampaknya Pada Kinerja Bisnis UKM Di Bali Dengan Mediasi Relational Quality.

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